

GAC Early Warning – Submittal Patagonia-AR-78254

Application ID:	1-1084-78254
Entity/Applicant Name:	Patagonia Inc.
String:	PATAGONIA
Early Warning Issue Date:	20 November 2012

Early Warning Description – This will be posted publicly:

GAC Member(s) to indicate a description of the Early Warning being filed

PATAGONIA is the name of the south part of Argentina, comprising six provinces of the country. The region is globally known by its name, as a major tourist destination, it is an important region of Argentina because of the importance of mining, oil and agriculture industries and several other activities.

It is the home of a vibrant community.

Reason/Rationale for the Warning – This will be posted publicly:

GAC Member(s) to indicate the reason and rationale for the Early Warning being filed.

Patagonia is a region of Argentina located in the southern area of the country.

Patagonia comprises six provinces of Argentina, namely La Pampa, Río Negro, Neuquén, Chubut, Santa Cruz y Tierra del Fuego e Islas del Atlántico Sur.

As Argentina is a federal country, each province has self government and the six provinces, as a whole, have a Patagonian Parliament as well.

Patagonian Parliament documents and activity can be reviewed in this link: (in Spanish):

<http://www.parlamentopatagonico.legisrn.gov.ar/index.php>

The Provincial Governments of La Pampa, Río Negro, Neuquén, Chubut, Santa Cruz y Tierra del Fuego e Islas del Atlántico Sur, the Patagonian Parliament and the National Government of Argentina have never authorized the use of the name “Patagonia” to be used as a new generic top level domain, of any kind, to any company or to any other organization or government.

The Provincial Governments of La Pampa, Río Negro, Neuquén, Chubut, Santa Cruz y Tierra del Fuego e Islas del Atlántico Sur, the Patagonian Parliament and the National Government of Argentina were never contacted by any company or organization that has the intention to use the name “Patagonia” as a new generic top level domain, of any kind.

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Argentina rejects the .patagonia request for a new genetic top level domain, as it is shown in the list of New gTLD Applied for Stings.

Patagonia is well known by the beauty of its landscapes, it is a relevant region for the country's economy because it has oil, fishing, mining and agriculture resources. It is also a region with a vibrant local community and it is a major tourist destination.

Patagonia is the homeland of a local community that belongs to several immigrations coming from countries as diverse as Wales, Italy, Spain, Japan, as well as natives from the land.

Patagonia is also a region of high interest related to paleontology and fossil reservoirs.

Patagonia is already present in antiques maps from the region, as it can be seen in this one from 1732: Collection: David Rumsey Historical Map Collection

Author: Moll, Herman, d. 1732

Date: 1736

http://www.davidrumsey.com/luna/servlet/detail/RUMSEY~8~1~3769~430105:A-map-of-Chili,-Patagonia,-La-Plata?sort=Pub_Date%2CPub_List_No%2CSeries_No

Further details, maps and information about Patagonia can be found at:

<http://www.patagonia.gov.ar/>

Possible Remediation steps for Applicant – This will be posted publicly:

GAC Member(s) to identify possible remediation steps to be taken by the applicant

- The applicant should withdraw their application based on the information provided above

Further Notes from GAC Member(s) (Optional) – This will be posted publicly:

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INFORMATION FOR APPLICANTS

About GAC Early Warning

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The GAC Early Warning is a notice only. It is not a formal objection, nor does it directly lead to a process that can result in rejection of the application. However, a GAC Early Warning should be taken seriously as it raises the likelihood that the application could be the subject of GAC Advice on New gTLDs or of a formal objection at a later stage in the process. Refer to section 1.1.2.4 of the Applicant Guidebook (<http://newgtlds.icann.org/en/applicants/agb>) for more information on GAC Early Warning.

Instructions if you receive the Early Warning

ICANN strongly encourages you work with relevant parties as soon as possible to address the concerns voiced in the GAC Early Warning.

Asking questions about your GAC Early Warning

If you have questions or need clarification about your GAC Early Warning, please contact gacearlywarning@gac.icann.org. As highlighted above, ICANN strongly encourages you to contact gacearlywarning@gac.icann.org as soon as practicable regarding the issues identified in the Early Warning.

Continuing with your application

If you choose to continue with the application, then the “Applicant’s Response” section below should be completed. In this section, you should notify the GAC of intended actions, including the expected completion date. This completed form should then be sent to gacearlywarning@gac.icann.org. If your remediation steps involve submitting requests for changes to your application, see the change request process at <http://newgtlds.icann.org/en/applicants/customer-service/change-requests>.

In the absence of a response, ICANN will continue to process the application as submitted.

Withdrawing your application

If you choose to withdraw your application within the 21-day window to be eligible for a refund of 80% of the evaluation fee (USD 148,000), please follow the withdrawal process published at <http://newgtlds.icann.org/en/applicants/customer-service/withdrawal-refund>. Note that an application can still be withdrawn after the 21-day time period; however, the available refund amount is reduced. See section 1.5 of the Applicant Guidebook.

For questions please contact: gacearlywarning@gac.icann.org

Applicant Response:

