

**Response to the Governmental Advisory Committee Advice
Concerning .RAM Included in the Singapore Communiqué**

Respondent:

Application ID:	1-2055-15880
Entity/Applicant Name:	Chrysler Group LLC
String:	RAM

Response:

Chrysler has applied to register .RAM as a restricted, exclusively-controlled generic Top Level Domain (gTLD). The Government of India has expressed religious concerns about Chrysler’s .RAM gTLD application because “Ram” also represents the name of an important deity worshipped in the Hindu religion. Chrysler shares the Government of India’s desire to ensure that the .RAM gTLD will not be abused by registrants in a way that would be offensive to adherents of the Hindu religion, or any religion for that matter.

Because Chrysler will administer .RAM as a restricted exclusively-controlled gTLD for a commercial, non-religious purpose, the company believes that there is little risk that religious or social issues will arise from Chrysler’s operation of the gTLD. Nevertheless, because it is Chrysler’s practice to be attentive to, and respectful of, religious and cultural sensitivities, Chrysler is committed to making a concerted, good faith effort to address the Government’s stated concerns.

Chrysler remains hopeful that an accommodation can be reached that addresses the Government’s concerns, yet allows Chrysler to register and operate .RAM as a restricted, exclusively-controlled gTLD.

Chrysler representatives are willing to meet with the Government of India to discuss the resolution of this matter at any time that is convenient for the Government.

Please see Chrysler’s August 23, 2013 response to the Governmental Advisory Committee Durban communiqué for a more detailed response to the concerns raised by the Government of India about Chrysler’s .RAM gTLD application.